



A community project of The Rotary Club of Hall 

MEDIA RELEASE

Monday 5th May 2025

Canberrans invited to celebrate World Bee Day and the importance of pollinators at Capital Region Farmers Market

Canberra's [Capital Region Farmers Market](#) is this month readying the hive to recognise and celebrate [World Bee Day](#) and the importance of bees and all pollinators.

“Capital Region Farmers Market continues to recognise World Bee Day as a day of huge importance because all growers and food producers rely on bees and other pollinating insects for their survival,” said Capital Region Farmers Market Manager, Sarah Power.

“Whilst some might find it odd that we’re celebrating just as our cooler weather hits and our bees start to take cover for the winter, World Bee Day is celebrated across the globe on this internationally recognised day of 20 May – and we’d love our market visitors to celebrate with us at Market on Saturday 24 May.

“With the recent news that Varroa mite has been detected in the ACT, with the mite thought to be one of the greatest threats to Australia’s honey and honeybee pollination plant industries, it’s more important than ever to raise awareness about our local pollinators and the significance of bees world-wide,” Sarah continued.

This year the Market is focusing on the theme of pollination, and how Canberrans can help with pollinating by planting pollinator-friendly plants and being aware of the different types of pollinators they can find locally. As World Bee Day Australia highlights - bees and other pollinators are crucial to food security, biodiversity and ecosystem health.

“Pollinators are such a necessary part of many of our stallholders’ everyday lives. Without them their produce doesn’t grow and thrive, and we wouldn’t have the fresh food available to us each week at Market. And so we want to keep educating all our visitors, from the very young to the very old, about bees, and other pollinators, and the vital role they play in the supply of our food,” Sarah continued.

World Bee Day at the Capital Region Farmers Market will this year offer visitors the chance to meet a beekeeper and try delicious honey-themed treats at the Rotary Club of Hall information tent; entertainment and art for the kids including face painting and music; the chance to get involved and paint the CRFM hives – kids can decorate a large beehive mural with paint; exclusive and tasty honey-themed food from producers. Beekeepers and farmers who rely on bees will be onsite and available to talk about the importance of bees, and plant growers will be available to talk about the importance of pollinating plants in Canberra gardens.

“The Market is buzzing in preparation for World Bee Day celebrations, and we invite the Canberra community to come and join the ‘hive’,” Sarah concluded.

For more information about World Bee Day at Capital Region Farmers Market, visit www.capitalregionfarmersmarket.com.au

All the Bee-tails:

What: World Bee Day at Capital Region Farmers Market

When: Saturday May 24 2025, 7am–11:30am

Where: Capital Region Farmers Market at Exhibition Park in Canberra (EPIC)

Website: For more information, visit [World Bee Day 2025 | Capital Region Farmers Market](http://WorldBeeDay2025.CapitalRegionFarmersMarket.com.au)

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