PROCEDURE

WEBSITE DEVELOPMENT

Threesides

Client

COLLABORATE / WEEK 1-2

MEETING
Website scoping workshop

OUTPUT
Development Brief

OUTPUT
Design Brief

OUTPUT
Content Brief

OUTPUT
Sitemap

CONFIGURE / WEEK 3-4

BILLING MILESTONE 25%

Design mockups

OUTPUT
Homepage mockup

OUTPUT
Childpage mockup

OUTPUT
Specific mobile functionality

Approvals

Setup development environment

CODE / WEEK 4-10

Implement design

Develop functionality

CONTENT / WEEK 4-10

Develop content in dedicated tool

Migrate new and existing content into staging site

This section can be reduced to minimum 4 weeks depending on content availability.

CONFIRM / WEEK 10-11

BILLING MILESTONE 50%

Client review of pages and functionality

Threesides review of pages and functionality

Bug fixes and updates

CELEBRATE / WEEK 12

BILLING MILESTONE 25%

MEETING
Website training

WP Engine account setup

Launch website

MAINTAIN / ONGOING

Ad-hoc website training

Website maintenance

IMPROVE / ONGOING

Development improvement wishlist

Implement changes in dedicated quarterly updates