

MEDIA RELEASE

TUESDAY 25TH JUNE 2019

Pie Time's steaming finale - PieFest this weekend

The pies are hot and steaming in the beautiful Southern Highlands. <u>Pie Time</u>, the Southern Highlands' month-long celebration of all things pies in June, is now in its final week with the finale event of 30 days of pie celebrations, <u>PieFest</u> taking place this coming weekend.

"PieFest is a two-day festival which showcases everything pies and is a great way to wrap up our month-long celebration of the humble pie in the Southern Highlands," said Steve Rosa, Group Manager Tourism and Economic Development for Destination Southern Highlands.

PieFest Event Organiser Elizabeth Newham-Nichols from The Big Event Group says this year's PieFest promises to be bigger than previous years with 15 pie outlets onsite and more pie themed activities including pie races, pie throwing and more pie eating sessions. Elizabeth says for the first time ever, the event will also include a vintage Holden car display, and more entertainment with two stages this year.

PieFest takes place this coming weekend, Saturday 29th and Sunday 30th June. Visitors will be able to taste, purchase and enjoy a pie or three, plus vote for their favourite pie in the 'People's Choice' award. They can sample local wines, beer, cider and enjoy loads of other activities, cooking demonstrations, entertainment and family fun.

"We welcome visitors to the region to enjoy the final week of Pie Time, and PieFest over the coming weekend. If you're visiting for PieFest, we encourage you to get out and about in the region and stop in for some tasty pies on our <u>Southern Highlands Pie Trail</u>, <u>Dine with a Pie</u> at one of over 40 local cafes, restaurants, cellar doors, pubs and hotels, and enjoy pies and pinot matching, events, activities and tours. You can top off your weekend with a stay in some outstanding country accommodation too," Steve concluded.

PieFest is on 29th and 30th June at the Bong Bong Picnic Racecourse, Kangaloon Road, Bowral. Gates are open 10am to 4pm daily. Tickets are \$10 for adults, children under 15 years old are free, and can be purchased online or at the gate. PieFest will go ahead in all weather conditions with two large undercover eating areas onsite.

For more information or to purchase tickets, head to www.piefest.com.au For more information on Pie Time, go to www.pietime.com.au

For more information, interviews, images or to discuss a possible visit to the Southern Highlands for Pie Time, please contact:

Lauren Griffiths, Threesides Marketing – 0417 409 264 or lauren.griffiths@threesides.com.au