



MEDIA RELEASE

FRIDAY 29th MAY 2020

Monday is Australia's National Pie Day - and the first day of Pie Time in the Southern Pie-lands

The best thing about the first day of winter? It's the inaugural Australia's National Pie Day. This coming Monday 1 June will see Australians all over the country hold their pies high...oh and also it marks the beginning of Pie Time in the NSW Southern Highlands (Pie-lands.)

Australia's Pie-Minister, Robert 'Dipper' DiPIErdomenico is encouraging all Australians to buy a pie, order a pie, bake a pie, share a pie recipe, take part in the Pie Time in Pie-solation virtual events starting Monday, and for those in NSW to visit the Southern Highlands and take part in the great Pie Trail.

"The 1st of June, by an interesting turn of events after what we have all experienced over the last few months, is the first day of eased travel restrictions for NSW. So, we are looking forward to welcoming visitors back to the Southern Pie-lands for the best pies in Australia," said Steve Rosa, Group Manager Tourism and Economic Development, at Destination Southern Highlands.

"All our local pie makers, bakeries, cafes and restaurants have really missed the trade over the last few months, first with the summer bushfires, and more recently due to the Covid-19 pandemic. They look forward to giving visitors a taste of Southern Highlands' famous pies and hospitality," Steve continued.

"But if they can't get to the Highlands, as we know that many of us are just starting to emerge from hibernation, they can still take part in our Pie Time in Pie-solation online virtual events taking place every day through until 7th June," Steve concluded.

PIE TIME IN PIE-SOLUTION VIRTUAL EVENTS

Take place 1-7 June 2020. Visit www.pietime.com.au

<u>Day/Time</u>	<u>Event</u>
Monday 1st June, 12 noon	Behind the Scenes of Pie Making (@ Heatherbraes Bakery) with Russell Cox.
Tuesday 2 nd June, 12 noon	Cricket & Pies (behind the scenes at the Bradman Centre in Bowral with Josh & Andrew.)
Wednesday 3 rd June, 12 noon	Paddock to Pie Plate (farm and butchery tour with John Mauger.)
Thursday 4th June, 12noon	The Ultimate Pie Trail (in search of the best Southern Highlands pie with Michael Turczynski aka Matt Preston.)
Friday 5 th June, 10.30am	The Great Meals on Wheels Pie Drive with 2STs Graeme Day at SH Meals on Wheels Kitchen.
Friday 5 th June, 6pm – LIVE	Friday Night Happy Hour Pies (Comedy with Thomas Farquar & Michael Turczynski.)
Saturday 6 th June, 6pm - LIVE	Pie & Pinot Masterclass (Chef Marco & Wine Maker Eddy from SH Winery)
Sunday 7 th June, 6pm - LIVE	Sweetie Pie & Bubbles A Perfect Match (Wine Maker Tony Cosgriff & Cellar Door Manager Nat Dare from Centennial Wines)

PIE-LIGHTS FROM THE SOUTHERN HIGHLANDS PIE TRAIL

1. **Gumnut Patisserie** – Mittagong Factory & Café, Bowral & Berrima (<https://www.visitsouthernhighlands.com.au/operator/gumnut-patisserie/>)
2. **Samuel Gee Pies** – Braemar (<https://www.visitsouthernhighlands.com.au/operator/samuel-gees-pies-pastries/>)
3. **Robertson Pies** – Robertson (<https://www.visitsouthernhighlands.com.au/operator/robertson-pie-shop/>)
4. **Heatherbraes** – Sutton Forest (<https://www.visitsouthernhighlands.com.au/operator/heatherbraes-pies/>)
5. **Southern Rise Pies** – Moss Vale & Robertson (<https://www.visitsouthernhighlands.com.au/operator/southern-rise-bakery-moss-vale/>)
6. **Pollies Pies** – Moss Vale (<https://www.facebook.com/pollysmossvale/>)

See Pie Trail MAP with locations in the Highlands: <https://wisdom-site-southern-highlands-com-au-2018.s3.amazonaws.com/uploads/2019/12/DSH-Trails-Templates-PIE-TRAIL.pdf>

THE PIE MINISTER “DIPPER” IS AVAILABLE FOR INTERVIEWS:

To arrange an interview with Dipper, or to request high res images and further information, please contact Lauren Griffiths, Threesides Marketing – 0417 409 264 or lauren.griffiths@threesides.com.au