

A community project of The Rotary Club of Hall

MEDIA RELEASE

Monday 13th November 2023

Capital Region Farmers Market moves grounds for their 'Away Game' at GIO Stadium

Canberra's much-loved <u>Capital Region Farmers Market</u> is once again returning to GIO Stadium for their 'Away Game', on Saturday 25th November 2023.

The Market's farmers and food producers are moving from their home ground location at Exhibition Park in Mitchell, and hitting the road for their one-day-only Away Game at GIO Stadium in Bruce in order to accommodate the Spilt Milk Festival.

"It's a really big move for one weekend," said Capital Region Farmers Market Manager, Sarah Power.

"We're moving all our infrastructure, staff and everyone out there including our farmers and producers, plant and flower growers, along with ready-to-eat food and coffee.

"We did it last year and although a big undertaking, last year it was a fantastic success with many regulars and new locals coming out to discover what our market has to offer the Canberra region, buy loads of fresh produce and enjoy the live entertainment during the morning," Sarah continued.

This year's Away Game will offer a great range of Christmas produce such as hams, fruit mince tarts and puddings, summer fruits such as cherries and stone fruits, and plenty of vegetables including many organic varieties.

"For customers we will also have so much meat and poultry, seafood, smallgoods, dairy and bakery treats too," Sarah continued.

"And for spring, locals can come in for a stunning selection of fresh flowers for the home, and all the gardening needs including vegetable seedlings, potted colour, shrubs, mature trees and native plants.

"It's a great opportunity for the residents of Bruce and Belconnen and surrounds to come and shop with us close to their homes. And we know they'll be impressed by the range, quality and freshness of what we have to offer, and will want to add the market shop to their weekly routine when we're back at our usual home at Exhibition Park the following week," Sarah concluded. Away Game will also feature live musicians and entertainment, as well as face painting and badge making for the kids, making it an enjoyable Saturday morning activity for families.

This year the Market is also supporting Belconnen Under 14s Rugby League team. They'll be onsite to help customers with their shopping bags to their cars, and will also host a pass-theball competition for shoppers. The Market will be sponsoring the team for their tour of the South Coast next year.

Capital Region Farmers Market Away Game will be held on Saturday 25th November 2023 at GIO Stadium in Bruce, 7.00am – 11.30am. For more information visit <u>www.capitalregionfarmersmarket.com.au</u>

MEDIA CONTACT: For more information, images or interviews, please contact Lauren Griffiths, Threesides Marketing, on 0417 409 264 or <u>lauren.griffiths@threesides.com.au</u>