

handmade marketcanberra.



MEDIA RELEASE

Wednesday 7th June 2023

Stay in the first ever Handmade Hotel Room at Deco Hotel Canberra

Canberra's, and indeed Australia's, first ever hand made one-of-a-kind hotel room is about to be unveiled and made available for limited bookings throughout July.

Handmade Hotel Room at Deco Hotel Canberra is the brainchild of [Handmade Canberra](#) and [Deco Hotel Canberra](#), and is all about connecting guests with the individual artisan makers of Handmade Canberra, Canberra's hub for Australian made designers and producers.

"Our exclusive Handmade Hotel Room at Deco Hotel Canberra provides an unmatched stay in Canberra where everything from the artworks, décor, soft furnishings, kitchenware, dinnerware, food and beverage, and toiletries come direct from all-Australian Handmade designers and makers," said Julie Nichols, Founder and Director of Handmade Canberra.

"This is a truly immersive local artisan experience where guests can stay in a bespoke, hand-curated hotel room. A room full of 100% Australian made products crafted lovingly from local and regional designers and producers.

"And even better, a room where the guests can go ahead and purchase anything they like out of the room that takes their fancy," Ms Nichols continued.

Deco Hotel's parent company Capital Hotel Group's Marketing Manager, Alison Jones, says even the mini bar and in-room food hampers are stocked with Handmade produce.

"Almost all of the hotel room's regular products have been removed and replaced with Handmade Market stallholder creations," said Ms Jones.

“We have worked with Handmade Canberra to curate artworks, decorative throws, cushions, kitchenware, ceramic vases, sculptures, dinnerware, soaps and shower steamers, room diffusers and sprays, food and snacks, and mini bar beverages.

“Not only can guests stay in the room and enjoy Deco’s famed comfort and hospitality in centrally located Braddon, but they can actually buy all of the Handmade items within the room – to either enjoy during their stay, take with them when they leave, or order direct from the room to be delivered to their own home when they return refreshed from their unique Handmade Hotel Room experience at Deco Hotel,” Ms Jones concluded.

Handmade Hotel Room at Deco Hotel Canberra is available for very limited bookings opening 30 June through 28 July 2023 in the lead up to Handmade Canberra’s July market on 29th and 30th July. For more information and to book visit www.handmadecanberra.com.au and www.decohotel.com.au

*****Exclusive Photo Opportunity:**

Handmade Hotel Room at Deco Hotel Canberra will be available for media and influencer tours, photographs/filming and potential overnight stays for story production for a very limited time between 14th and 29th June inclusive only. Available on a first-in basis. Please see media contact below to discuss your requirements.

MEDIA CONTACT:

For more information, images or to arrange an interview or visit to the Handmade Hotel Room at Deco Hotel, please contact Lauren Griffiths, Threesides Marketing, on 0417 409 264 or lauren.griffiths@threesides.com.au

Media Backgrounder




About Handmade Hotel Room at Deco Hotel Canberra


Stay in a temporarily themed artisan-curated hotel room experience combining the best of Australian makers and designers from Handmade Canberra with the stylishly well-appointed Deco Hotel Canberra. An immersive creators experience where almost all of the hotel room's hard and soft furnishings, decorative items, food, beverages and toiletries have been removed and replaced with Handmade Market stallholder creations. And, not only can you stay in the room, but you can actually buy all of the Handmade items within the room.






Handmade Hotel Room at Deco Hotel Canberra, limited bookings for dates 30 June – 28 July 2023.






More information and to book www.handmadecanberra.com.au www.decohotel.com.au

A selection of featured stallholders and products for Handmade Hotel Room at Deco Hotel*:

Business Name	Product in Handmade Hotel Room	Image
Deco Hotel Canberra	Deco Hotel Canberra lobby	
Altina Drinks	Non alcoholic beverages for in-room hamper	
Ashculme Textiles	Decorative throw	

Bendigo Brittle	Brittle for in-room hamper	
Bursaria Workshop	Decorative cushions	
Eggpicnic	Artworks	
Farm Goat	Hand soaps	
Glenn Martin Photography	Framed Canberra prints	

<p>Leroy Mac Designs</p>	<p>Decorative throw</p>	
<p>Lil Gas</p>	<p>Planters made from recycled gas bottles</p>	
<p>LouiseM studio</p>	<p>Ceramic vases</p>	
<p>Mrs Nargar & Co.</p>	<p>Shower steamers for in-room hamper</p>	
<p>Red Fox Pottery</p>	<p>Ceramic vases, platters and bowls</p>	

<p>The Canberra Distillery</p>	<p>Selection of gins for mini bar</p>	
<p>The Little Flame Co.</p>	<p>Room diffusers</p>	
<p>Tumut River Brewing Co.</p>	<p>Selection of beer and ginger beer for mini bar</p>	
<p>Twice Designs</p>	<p>Framed vintage prints</p>	
<p>Upswitch</p>	<p>Lamps</p>	

Waypoint Tea Co.	Tea for in-room hamper	
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***Also included, but not pictured are:**

- **Broadcroft** - outdoor sculptures.
- **Hausfits Designs** – bedside tables.
- **Leiluca Ceramics** – coffee cups.
- **Murrumbateman Chocolate Co.** – turn down chocolates for in-room hamper.
- **Tania Vrancic Ceramics** – white vases and display pieces.
- **The Soapstress** – pump soap and hand cream.
- **Time in Timber** – bedside clocks.
- **Quarry Hill** – wine.

About Handmade Market Canberra

The Handmade Market is Canberra's leading handmade designers retail event that has brought together hundreds of thousands of locals, tourists, and designers from around Australia for 15 years.

Handmade is a proud retail supporter of the Australian Made Campaign – this means that when you shop at Handmade, you know you are buying Australian made.

The Handmade Market is held quarterly at Exhibition Park in Canberra. They also have one of the largest Australian made product lists in the country in their Handmade Directory. The next Handmade Market in Canberra will be held 29th and 30th July 2023.

More information at www.handmadecanberra.com.au

About Deco Hotel Canberra

Perfect for both leisure and business travellers, Deco Hotel provides a luxury hotel in the heart of Canberra. Guests can choose between stylish Luxe Rooms for short stays, or one- and two-bedroom apartments for long stays.

With the finishings of a luxury hotel, and a nod to the art deco era, this Canberra hotel makes a real statement. The Deco Hotel defines sleekness and sophistication with metallic finishes, statement paintings donning the walls and abstract sculptures taking centre stage.

Located close to the Canberra city centre, Deco Hotel is right on the doorstep of Braddon, and the Light Rail will get you into the city centre within minutes.

More information at www.decohotel.com.au