underground spirits canberra

MEDIA RELEASE

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Underground Spirits - Australia's only distillery to create a limited-edition gin for the Coronation of the King

<u>Underground Spirits</u>, the spirit of Canberra, is the only Australian distillery to create a limited-edition gin for the Coronation of King Charles III and Camilla, Queen Consort. Underground Spirits' <u>Gin for the Coronation of the King</u> was officially launched on Good Friday at Sydney's Royal Easter Show, and is highly sought after as the Coronation approaches on 6th May this year.

"We wanted to create our very own tribute to the coronation of the new king and the rich cultural heritage of the Commonwealth," said Underground Spirits' CEO, Claudia Roughley.

"It's a great gin to try neat, in a GnT or celebratory gin cocktail to raise a glass to the coronation. We've used some really interesting botanicals in this very special gin which symbolises many countries where the king is the head of state. The meticulously blended botanicals bring to life the essence of each nation," Claudia continued.

Whilst several UK brands have created food and beverages to commemorate the coronation, Underground Spirits is the only Australian distillery to have created a coronation gin. The botanical blend is interesting with something unique to represent many of the Commonwealth nations.

"Sugar cane represents Antigua and Barbuda, while wattle is for Australia. The sweet orange represents Belize, while maple syrup represents Canada. Nutmeg is a highly valued spice in Grenada, while allspice is a staple in Jamaica. Kiwi is a distinctive fruit of New Zealand, while coffee is for Papua New Guinea. Papaya is widely grown and consumed in Saint Kitts and Nevis, and tangerine thrives in Saint Lucia.

"Rum is enjoyed in Saint Vincent and Grenadines, while hibiscus is the Solomon Islands. Coconut is a staple ingredient in the cuisine of Tuvalu and a symbol of its close ties to the sea. Finally, the tudor rose from the United Kingdom represents its rich history and tradition, as well as unity and strength," Claudia continued. "Our gin for the coronation of the king was a popular choice for tasting at the Sydney Royal Easter Show where we even had some very special 'royals' pop in to give it a try. Many people were buying two bottles – one to drink now, and one to collect as a keepsake for the coronation of King Charles III," Claudia concluded.

For more information and to order the gin for the coronation of the king, visit <u>www.undergroundspirits.com.au</u> Bottles are limited and only available online, while stocks last.

Media Contact:

For more information, images or to request an interview contact Lauren Griffiths, Threesides Marketing, 0417 409 264 or <u>lauren.griffiths@threesides.com.au</u>

Media Backgrounder

Tasting Notes

The Coronation gin is a delight to savour. Its aroma is a symphony of citrus and floral notes with a zingy sweetness. The unique floral essence is subtle yet captivating. The warmth of spice and sweet roundness is a delightful indulgence. The clean mouthfeel is gentle and pure. A floral note lingers on the tongue. Enjoy its elegance and let it transport you to a realm of pure delight.

ABV and RRP

40% . \$73 AUD RRP. 500ml bottle

Ingredients:

- Juniper
- Sugar Cane
- Wattle
- Sweet Orange
- Maple Syrup
- Nutmeg
- Allspice
- Kiwi
- Coffee
- Papaya
- Tangerine
- Rum
- Hibiscus flower
- Coconut
- Rose
- Coriander
- Angelica