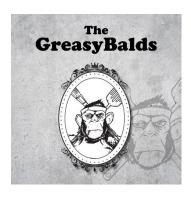
# Grease Monkey



**MEDIA RELEASE** 

**Thursday 27th October 2022** 

# Local motion designer and 3D artist, Liam Pope, says Cheers! - crowned winner of the inaugural 'Greasybalds' art prize

Local motion designer and 3D artist, Liam Pope, has been crowned first prize winner of the inaugural *GreasyBalds* art prize for his work titled CHEERS! at a special event held at <u>Grease Monkey</u> in Braddon today. The prize winners were announced by ACT Minister for the Arts, Tara Cheyne MLA.

"We were so impressed by the response from local artists to the inaugural GreasyBalds Art Prize. As a locally owned and operated business we wanted to get involved in something different and unearth some existing and emerging talent. We had 127 entries from the Canberra region, and we were honestly blown away with the calibre of entries," said Grease Monkey owner, Nick Tuckwell.

"Our Canberra born and bred business is always looking for ways to get involved in the Canberra community, and this time around it was with a focus on art. We put the call out to uncover talented local designers, illustrators, and underground artists from the Canberra region, and quite honestly the standard has been overwhelmingly high.

"It was so difficult to choose, in the end our Grand Prize winner is Liam Pope for his artwork titled CHEERS! It perfectly captured Grease Monkey's fun, welcoming and relaxed vibe with cool eats, while showcasing Liam's skills in 3D and 2D animation and compositing tools." continued Nick.

Nick Tuckwell was joined by ACT Minister for the Arts, Tara Cheyne MLA, as the winners were announced in front of members of Canberra's arts community and partner judges -

local artist and Design Lead at Hide and Seek, James Manning, and Canberra Times Food Critic, Chris Hansen.

As overall winner, Liam Pope scored the cash prize of \$3000 from Grease Monkey. Martin Vant scored the Minor Prize of \$1500 cash for his digitally drawn artwork, and Michael Steele took out the runner up prize of \$750 in Grease Money for his cake creation inspired by a Grease Monkey meal. Due to the volume and high quality of GreasyBalds entries, two additional prizes were awarded – Danielle O'Reilly and Nathan Garrard both won highly commended.

"Cheers to all the local artists that got so creative with the Grease Monkey brand. And to the winners, take a bow," Nick continued.

For more information, visit <a href="www.greasys.com.au/greasybalds">www.greasys.com.au/greasybalds</a>

MEDIA CONTACT: For more information, images or interviews contact Kate Mason, Threesides Marketing, on 0419 843 300 or

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#### **MEDIA BACKGROUNDER**

**Greasybalds Winners:** 

# **Grand Prize Winner of \$3000 cash**



CLICK LINK to PLAY (link to <a href="https://www.youtube.com/watch?v=yDQSI3OIUdM&feature=youtu.be">https://www.youtube.com/watch?v=yDQSI3OIUdM&feature=youtu.be</a>)

Name: Liam Pope

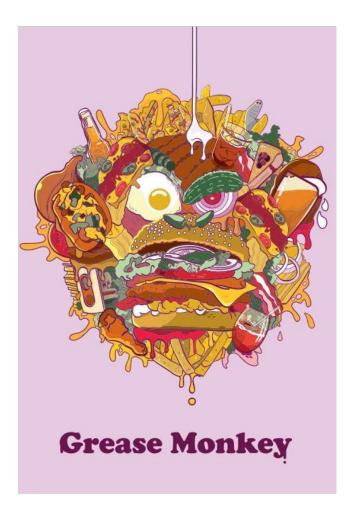
**Medium:** Blender and After Effects, 3D and 2D animation and composing tools.

#### About:

I'm a motion designer and 3D artist! I love my field because it sits at a crossroads between design, art, animation and science. I learn something new every day, and it's an incredible creative workout.

#### **Quotes:**

CHEERS! is a celebration of celebrations. It takes inspiration from Australia's favourite pastime, good bevs with good people. Whether it be knocking off after a hard days work, cooling down by the pool or just catching up with mates at the local, Aussies always have a reason to get on the beers. Grease Monkey is Canberra's favourite burger joint, and really embodies this celebratory spirit for me. Being a Gungahlin local, GM is my venue of choice for celebrating good times and catching up with friends and family. and yes, it's my mums favourite too.



# Minor Prize Winner of \$1500 cash

Name: Martin Vant

**Medium:** Digitally drawn artwork created from hand-drawn sketches and illustrations

# **About:**

Frankly, I probably fit the description of the competition name (but hopefully not too greasy though). A proud Canberran born and bred and a lover of burgers and pizza. It was too hard to resist not to put in a submission for consideration. I am a graphic designer and family man who enjoys doing illustrations in my spare time. Seeing the brief, I figured it was finally time to produce something that I would enjoy doing and also support a local business.

# **Quotes:**

The piece is a melting pot of the food and drinks from Grease Monkey with links to Canberra. The creativity came from a burger bun which kind of looks like a monkey's mouth. This is where the inspiration to create an entire monkey (hopefully obvious) out of the Grease Monkey's menu. The mouth (watering food) helped set up the rest of the expression of not being too serious with some personality. Also, sneaked in a couple of the quirky and nostalgic landmarks from Canberra to provide context on its location.



# Runner Up \$750 Grease Money (voucher)

Name: Michael Steele

Medium: Cake

#### **About:**

I enjoy a challenge and I am inspired by everything around me, practically anything can be recreated in sweet, cakey glory! I create sugar art so people can enjoy the sweeter side of life.

#### **Quotes:**

After enjoying a delicious Grease Monkey meal, I definitely wanted to recreate the experience but with a fun, sweet twist! I decided to create an oversized meal and challenge myself to create the realistic details

I approached this cake art one piece at a time, making sure the size, colour, texture and fine details of all the ingredients were as realistic as possible. The burger and hot dog were assembled just the way Greasy's would and served with airbrushed fondant chips, deliciously sweet chicken wings and a beer! The burger measures approx. 30cm tall.

Finally, what else to display this cake art in front of, but a unique and quirky airbrushed Grease Monkey logo.

The meaning behind my art is to expect the unexpected!



# Highly Commended (the Flipper's Prize) - \$200 bar tab at Grease Monkey

Name: Danielle O'Reilly

Medium: Printed papers, charcoal, and oil paint

#### **About:**

Danielle is a Canberra based, self taught portrait artist.

The backgrounds of her paintings are created using up-cycled papers, vintage books and any other materials Danielle finds interesting and which will add value and meaning to the piece. Danielle is fascinated by people and the world around her, and is inspired by pop culture and the idolisation of celebrity figures which feature heavily in her recent body of work.

# **Quotes:**

I often visit the Braddon Grease Monkey venue, and I love the imagery used in the marketing and the art on the walls. I wanted to add layers to the painting so that the closer you look, the more you see, so I added pieces from the menu, photos from the website and Instagram page to reflect the overall feel of the space...also comes in handy when you are checking which deals are on which day;) The Grease Monkey/Car Mechanic imagery is already being used, but there was nothing about the boss! I wanted him to be a badass, who comes in, makes sure the other monkeys are making him lots of money, without getting his hands dirty.



# Highly Commended – Voucher for dinner for 4 people

Name: Nathan Garrard

Medium: Clip Studio Paint Pro

#### About:

Born and bred Canberran who loves just about all forms of digital art and animation.

Main inspirations come from merging his interests.

Really enjoys creating 'proof-of-concept' sketches of just about anything (character ideas, gadgets, alternate art styles, etc).

He creates because he loves to learn.

#### **Quotes:**

As soon as I read "Are proudly Canberra born and bred", I knew I had to incorporate Telstra Tower somehow. I had earlier ideas of the Grease Monkey swinging off the edge all King Kong style, but I decided it was too I and I tried focusing more on the food. I then had a separate idea of using Telstra Tower as a toothpick for one of the burgers, but it still felt too simple.

I remembered the brief saying "We take our burger flippin' seriously, but not ourselves" and "We love a laugh", so I started experimenting with the Grease Monkey taking out other burger joints with the Telstra Tower itself, and after many, many sketches, I settled on an idea I liked which wound up being the final product.

# The Greasybalds:

- Artists from the Canberra region were invited to take inspiration from the Grease
   Monkey brand from socials, website, menu, locations, the vibe etc.
- The brief was to take the brand's personality and throw it into an artwork, with any choice of medium.
- All entries had to be submitted digitally. If the artwork was non-digital, maximum of four images were to be submitted
- Competition was open 13<sup>th</sup> September to 16<sup>th</sup> October 2022.
- The winners were announced today at a special event on Thursday 27<sup>th</sup> October 2022.
- The Greasybalds were judged by:
  - o ACT Minister for the Arts, Tara Cheyne MLA.
  - o James Manning, local artist and CX Designer.
  - o Chris Hansen, Food Critic for The Canberra Times.
  - Nick Tuckwell, Owner Grease Monkey.
- More information <u>www.greasys.com.au/greasybalds</u>

# **About Grease Monkey:**

- Grease Monkey is a locally owned and operated Canberra business, with a keen interest in all things local.
- Born and bred in Canberra, Grease Monkey serves mouth-watering burgers, pizzas and fried chicken out of an old mechanic's garage in Braddon. Other locations include Woden and Gungahlin.
- Grease Monkey also serves beers, wines, cocktails and shakes. Open 7 days, 11am til late.
- More info at www.greasys.com.au

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