



NATIONAL CAPITAL ATTRACTIONS ASSOCIATION



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Best of the best in tourism awarded at Canberra Region Tourism Awards

Leaders of the Canberra and Region tourism industry gathered last night, Friday 17 November 2017, to celebrate another year of success and high-quality tourism products at the annual [Canberra Region Tourism Awards](#). Guests soaked up the atmosphere and mingled with members of the local and regional tourism and hospitality industries and media at this year's host venue, the National Museum of Australia, while eagerly awaiting the announcement of the winners.

Amongst the major winners were the National Gallery of Australia which won the award for Major Tourist Attraction, Questacon - the National Science and Technology Centre which won the Tourist Attraction category, and the National Museum of Australia which took home the Major Festivals and Events award for their exhibition *A History of the World in 100 objects from the British Museum*.

"Each year, the Canberra Region's tourist attractions and tourism businesses excel in delivering superior and memorable visitor experiences and services to local, regional, interstate and international visitors. The Canberra Region Tourism Awards showcase this excellence in tourism," said Dr. Naomi Dale, President of the National Capital Attractions Association.

Dr. Dale also acknowledged the contributions of Canberra's surrounding region for producing award winners in 2017.

"Destination Southern Highlands' *Pie Time* campaign won the Destination Marketing category, and Yass Valley Council received a commendation in the Visitor Information Services category. This shows how well our surrounding regions are working together to promote the broader Canberra region, breaking down borders, and engaging with our wider tourist markets" Dr. Dale continued.

Canberra Region accommodation fared well at this year's awards with Jamala Wildlife Lodge winning the Unique Accommodation category, Vibe Hotel Canberra Airport winning the Deluxe Accommodation category, and Hyatt Hotel Canberra winning the Luxury Accommodation category.

“All of our category winners are now off to compete at a national level at the Australian Tourism Awards to be held at Perth Stadium, Perth on Friday 23rd February 2018. We wish them every success,” Dr. Dale continued.

The full list of award winners can be supplied on request. For more information on the awards, visit <http://canberratourismawards.com.au/> For more information on the National Capital Attractions Association, visit <http://www.nationalattractions.com.au/>

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